



KAMALUDEEN P T

DIGITAL MARKETING SPECIALIST

✉ kamalnawazy@gmail.com 📍 Kondotty, Malappuram

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LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Arabic ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- ADOBE ILLUSTRATOR ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

As a digital marketing professional with 6 months of experience, I have successfully developed and executed data-driven strategies to enhance online presence, drive website traffic, and increase customer engagement. Proficient in SEO, SEM, social media management, email marketing, and content creation, I have contributed to measurable growth in brand visibility and revenue for diverse clients. My expertise includes leveraging analytics tools to optimize campaigns and deliver actionable insights, ensuring alignment with business objectives while staying ahead of industry trends.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Google Business Listing
- Branding & Graphic Design
- Wordpress SEO
- Domain & Web Hosting
- Outlook Configuration
- LinkedIn & Insta Ads
- Lead generation

EXPERIENCE

JUNIOR DIGITAL MARKETING SPECIALIST

@ Metahash Digital Media Pvt Ltd

📅 March 2025 - Present 📍 Kaloor , Kochi

Metahash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Content Creation & Scheduling: Create engaging posts, images, videos, and stories for social media platforms like Facebook, Instagram, LinkedIn, Twitter, etc.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO

EDUCATIONAL QUALIFICATIONS

📅 JULY 2024

BA ARABIC

@ Osmania University, Hyderabad, Telangana

📅 YEAR 2020 - 2021

HIGHER SECONDARY

@ Darunnajath Higher Secondary School, Karuvarakkundu

📅 YEAR 2018 - 2019

SECONDARY SCHOOL LEAVING CERTIFICATE (SSLC)

@ Govt.H S S, Karuvarakkundu

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 6th november 2002
Marital Status : Single
Interest : Travelling, Singing
Hobbies : Listening Music

REFERENCE

SALEESH SN
Director
Metahash Digital Media LLP
M: +91 9847 2735 31
Mail: info@technorays.in

TECHNICAL QUALIFICATIONS

📅 YEAR 2025

ADVANCED DIGITAL MARKETING TRAINING

@ Metahash Digital Media LLP Kaloor, Kochi | Kerala India

DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

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